

A clearer way to manage, measure, and improve client email marketing

Your reputation is built on results, don't lose margin to platform complexity. Campaign Monitor is sophisticated without being complicated: white labeling, multi-client management, consolidated billing, and the network intelligence to know what great looks like before your client asks. We're the engine behind your expertise, so you can show up with results every time.

Built to scale your business

Campaign Monitor grows with you at every stage. White labeling keeps your brand front and center with clients. Consolidated billing and multi-client dashboards mean you're never logging in and out of separate accounts to get a picture of what's happening across your book of business.

Results you can point to

Your value isn't emails sent, it's results delivered. Campaign Monitor gives you the attribution and analytics to prove what your campaigns are driving, so you walk into every client review with real proof and a clear plan for what's next.

Backed by agency data

Give your recommendations the weight of real proof. Agencies get access to trusted benchmarks drawn from Campaign Monitor's 20 years of anonymized sending intelligence across thousands of senders. It's the difference between "we think this will work" and "here's what the data shows works."

Using Campaign Monitor, Bluetent achieved:

- 50k+ increase in revenue
- 75% open rate for web subscriptions
- 40% increase in new subscribers

You're the expert. We're the engine

See for yourself why agencies prefer Campaign Monitor.

[Learn more](#)